The aim of our project is to explore the best employers of 2022 (as published by Forbes and researched by Statista).

**Research Question to Answer:**

What makes a good employer?

How does the employer ranking correlates with company performance?

Hypothesis: employer performance is determined to some extent by factors such as living standards/GDP, etc. where they operate.

**Ideas for analysis questions:**

Which industry has most employees in top 100

Which industry has most companies

Which country has highest number of companies

Company with least number of employees

Employee years of service

**Project Description / Outline:**

How (if at all), has employer satisfaction translated into financial/market performance; whether company’s of a certain sector or size have performed over time; and whether there is a relationship between employer performance and overall living standards/GDP/wellbeing in the country more broadly.

**Team Members:**

Gavin Payne

Rohan Liyanage

Timo Nugraha

Javier Gausachs

**Dataset to Be Used:**

* World’s Best Employers TOP 100 (by Forbes and Statista)

Worlds Best Employers.csv

<https://www.kaggle.com/datasets/devrimtuner/worlds-best-employers-top-100?select=Worlds+Best+Employers.csv>

* Google Finance / Yahoo Finance
* FRED Economic Data - St. Louis Fed

<https://fred.stlouisfed.org/#>

**Breakdown of Tasks:**

For discussion on Tuesday:

* Timo: preliminary analysis on best employers rankings: (e.g. histogram of rankings by sector, rankings by employee numbers grouped into 3-4 separate bins)
* Gavin: analysis of financial performance relative to rest of group: (52 week stock performance, RoE, operating profit per employee.)
* Javier: analysis of financial performance relative to sector peers more broadly: (52 week stock performance, RoE, operating profit per employee.)
* Rohan: research into a country-specific metric: (for example, corporate/organizational culture by country, work hours CEO:employee ratio, unionisation rate, HR score.)